



# School FUNdraising toolkit



Advancing Child Healthcare through the Red Cross War Memorial Children's Hospital.

# Fundraising for the Red Cross Children's Hospital

## Some Fast Facts:

- The Children's Hospital Trust has been fundraising since 1994 to advance child healthcare through the Red Cross War Memorial Children's Hospital in Cape Town.
- One third of little patients who are treated at the Hospital are younger than a year.
- The Hospital undertook the first open-heart surgery on a child in South Africa, the first successful separation of conjoined-twins and the first liver and kidney transplant on a child, among many other amazing medical firsts.
- The Red Cross Children's Hospital has a primary school to ensure that sick children keep up with their school curriculum. You can collect school stationery to donate to them.
- Did you know that the Red Cross Children's Hospital is also a teaching Hospital linked to UCT?

*The Hospital – a centre for paediatric excellence - has over 260 000 patients visits each year from in and around South Africa, the majority of whom are from exceptionally impoverished communities.*

## The top 5 reasons your school should get involved

Did you know that 100% of all donations go directly to the Hospital or priority child healthcare programmes and not a single cent is spent on operational expenses?

- 1) Linking fundraising to your school curriculum is easy because education plays a vital role in helping people understand the world around them as well as how to make connections between their own lives and outside issues such as poverty and lack of basic healthcare.
- 2) Learning the importance of giving back
- 3) The Red Cross Children's Hospital is an iconic landmark on your doorstep
- 4) Earn credits for Community Service
- 5) Nurture compassion and care among the future leaders, nurses, doctors, teachers and parents of South Africa

## Do something amazing – fundraise for the Children's Hospital Trust.

If you would like somebody from the Children's Hospital Trust to come to your school to talk about the great work that we do, please let us know.

You will be making a difference to the lives of so many sick children and their families from the South African community as well as the rest of the African continent.



# Fundraising Ideas

*Fundraising yourself can be fun, especially when it's for such a good cause. As a school, there are many enjoyable activities students can do such as hosting an art fair, an auction, a treasure hunt or even a theatre evening.*

- **Cake or Koek?**

Get some learners to host a bake sale, bake-a-thon or have a hot dog day, with donations on the day going to the Children's Hospital Trust. A good cause never tasted so good.

- **Quiz them**

Organize a fun quiz night in the school hall, encouraging learners to split into teams. Charge an entry fee, get your hands on a prize for the winners and watch the kids enjoy an exciting, competitive night out. Invite your partner school to join you.

- **Pamper Party**

Encourage learners to host an evening of pampering for their friends, including indulgent facials, massages and foot-spas. The party can each donate an amount to help with the school's fundraising efforts.

- **Pair It Up**

Organise a food or chocolate pairing for parents of learners and their friends and ask them for a donation. Google some top spots in your area and send them on their merry way. Or appeal to parents at the school to host a wine function in aid of the Children's Hospital Trust. Their children can help them with guest lists and invitations.

- **Spring Clean Sale**

Encourage your learners to clean out their cupboards, putting all of the clothes, books and toys they don't need into a fun sale at the school.

- **Games Evening**

Get the learners, their friends and family members together for a night of mystery, suspense, competition or intrigue with your favourite games such as 30 Seconds, Scrabble, Cluedo, Monopoly or Charades. Each gamer has to put a donation into the jar to play.

- **Visit the Hospital**

If you are 16 years or older you can call us to arrange for a Hospital Tour to give you a better idea of who you are supporting.

- **Fashion Fun**

Organise a funky or exotic fashion show in the school hall where the proceeds go to the Children's Hospital Trust. Let the creative learners shine.

- **Donate monthly**

Encourage learners and their families to give a little bit of their pocket money each month to charity. A little bit together goes such a long way. Or get learners to encourage their family and friends to donate to the Trust in lieu of a birthday or anniversary.

- **Volunteering**

If you are 16 years and older you can volunteer to play with and read to the kids during your school holidays through the Hospital's volunteer organisation called: Friends of the Children's Hospital Trust (FOCHA).

- **Host a Plaster Day**

The Children's Hospital Trust organises a Plaster Day once a year, which the whole school can get involved in. Encourage learners to collect the fun and funky Plaster Day stickers and dress up in civvies for the day. Watch out for news on the next one in 2017.



# Get the Kids to Run, Ride, Walk, Swim for Charity

*If your sporty learners have always fancied running a race with their friends or climbing a mountain or even entering a triathlon, then what better excuse to take part in a challenge than raising funds for the Children's Hospital Trust?*

Check the web for local events and challenges, such as the Cape Town Cycle Tour or the Sanlam Cape Town Marathon, or ask the Trust what events they are entering teams into. There are thousands of events that your learners can partake in. All they have to do is ask their nearest and dearest to donate money to sponsor them, which goes to charity.

Learners can even get sponsored to give something up – like their favourite sweet or a word that they say too often – or do something different, whacky and unique such as a long-distance hopper-thon.

Sites such as [Givengain](#) and [Backabuddy](#) will allow students to register as Trust supporters, no matter what sport they are doing to raise funds, allowing for an easily accessible platform for their friends to donate towards their efforts.

## Get the Ball Rolling

Once the learners and the school staff have decided what they are going to do, you can start planning and organising. Use this simple checklist to help make sure your fundraising efforts run smoothly.

### **Permission:**

Contact the Children's Hospital Trust to let them know you are planning a fundraising event and complete the application form which we can email to you or you can download it off our website.

### **Location:**

Pick the perfect venue for your event by thinking about how many people will come, what you can offer at the venue and if it is easy to get there.

### **Get some help:**

Make a list of all of the people who can help you and get them involved early.

### **Keep on track:**

Make a list of all the jobs that need doing and by when. Each week, go back and tick off what you've done.

### **Budget:**

If your event involves any costs, work out a budget and think about what you might be able to get for free.

### **Fundraising target:**

Decide on a fundraising target and think about how you're going to reach it, keeping your costs to a minimum.

### **Marketing material:**

If you make posters or invitations using the Trust logo, they must be approved by the Children's Hospital Trust.



# Shout It From The Rooftops

To make the most of your event, you need to promote it well. Depending on who your event is aimed at, you'll have an idea about where and how to advertise it.

- **Write a press release:**

Put some words together to let people know what you're organising and send to local newspapers. The Trust is available to help if you need some inspiration.

- **Social networking:**

Make the most of your contacts on Facebook, Twitter and Instagram by promoting your event online. Your friends and followers can spread the word.

- **Materials:**

Include our charity registration number (PBO No 930 004 493) on your advertising materials and make it clear that you're raising money for the Children's Hospital Trust.

## Tie Up Loose Ends

After your event, there are a few last things to take care of.

- **Make your donation:**

Once you've counted up the cash you've collected, you can transfer the money directly to:

**Bank:** Standard Bank, Rondebosch

**Account Name:** The Children's Hospital Trust

**Account Number:** 071443126

**Branch Code:** 025 009



Or you can SnapScan:

- **Tell us your story:**

We love to hear your ideas and how you've done. Email your details and photos to [info@chtrust.org.za](mailto:info@chtrust.org.za). We may share your story and it could even inspire others to get fundraising.

- **Say thanks:**

Remember to thank everyone who took part and helped along the way, and they'll be more likely to take part next time. We will send you a special thank you letter when we receive your donation.

- **Get ready for the next one:**

We'd love you to support us again. Once you've had time to relax, why not start thinking about your next event?

